

# Adding Value to your Project with the John Muir Award

JOHN  
MUIR  
AWARD

wild places:  
DISCOVER  
EXPLORE  
CONSERVE  
SHARE



“We’re more than happy to write in costs for the John Muir Award to our funding bid. Where we can afford to pay, we should.”

Nicola Kenyon, Aberdeenshire Council Community Learning and Development

## Achieving Outcomes

Including the Award into your project plans can demonstrate to funders that you are:

- working in partnership
- providing structure, challenge and opportunity for progression
- celebrating achievements through a prestigious award scheme
- enabling meaningful contributions to nature conservation and climate action
- encouraging understanding and responsibility for wild places - from urban green spaces through to our wildest landscapes.

There are many ways the John Muir Award team can support the success of your project. Why not consider including costs for additional tailored support, resources, training or impact reporting into your funding applications? The John Muir Trust may even be able to provide a letter of support to accompany your funding bid.

## Wildness For All

One of the key aims of the John Muir Award is to remove barriers to engagement with wild places and the Award has always been available free of charge to those who take part. By writing costs for the Award into your funding applications you will be strengthening your own project but also helping the John Muir Trust continue our vital work in connecting people with nature.

## Get Involved

Please let us know about your plans before submitting any funding applications. Get in touch with your Award manager or via [info@johnmuiraward.org](mailto:info@johnmuiraward.org). We look forward to hearing more about your project and exploring how we can work together.

Together we can connect more people with wild places and inspire positive action for nature.